

H-1025 Budapest, Szemlőhegy u. 36. B. l.ház., fsz 1.

#### CLAIR & CURTIS COMMUNICATION CONSULTANCY LIMITED LIABILITY COMPANY

# PRIVACY POLICY ON THE USE OF COOKIES ON CLAIRCOMMUNICATION.COM

Data Controller's Data The Company below processes personal data collected by cookies and web beacons placed on the website operating under the domain claircommunication.com in accordance with the provisions of this privacy policy ("Policy"). With respect to the processing activities covered by this Policy, the controller:

Company name: Company registered office: company registration number: company tax number: CLAIR & CURTIS COMMUNICATION Consultancy Limited Liability Company ("Company") 1025 Budapest, Szemlőhegy u. 36/b. fsz. 1 01-09-882705 13974787-2-41 Chief Executive Officer of the Company: Éva Simon-Tábori

The Company has not appointed a Data Protection Officer, but the Company has appointed a Data Protection Officer to whom you can address any queries you may have about the processing of your personal data. The Company has appointed the following person as Data Controller and the Data Controller can be contacted at the following e-mail address:

Data controller for the Company's online area: Homolya Szilvia, E-mail address of the data controller for the Company's online area: szilvia.homolya@claircommunication.com

Information about cookies and web beacons The visitor will be informed in a pop-up window when visiting the website for the first time that a cookie or web beacon will be placed on his/her computer and/or mobile device when visiting the website. If you agree to the placing of a cookie or a web beacon, the pop-up will not appear again if you use the same browser and have not deleted the cookies or web beacons. If you disagree with the cookie or web beacon or delete a previously placed cookie or web beacon, the pop-up will reappear in your browser.

#### 1. Cookie

A cookie is a small packet of information consisting of letters and numbers. The Company's web server automatically sends the cookie to your browser when you visit the website for the first time. Your computer or mobile device stores the cookie. The browser sends the cookie back to the Company's web server the next time you visit the website. The Company's web server will be able to identify the computer or mobile device that sent the cookie based on the data sent and will be able to link the cookies sent accordingly. The cookie provides the Company's web server with the data listed in section 4 regarding the activity between visits to the website.

## 2. Web beacon

A web beacon is a small, usually unnoticeable, image placed on a website. Web beacons are used to track the visitor's actions on the website and to generate statistics from the data obtained.

## 3. Type of cookies and web beacons placed

The Company places a cookie/web beacon that is automatically deleted when the browser is closed (so-called session cookie), and also places a cookie/web beacon on the website that collects data even after the browser is closed.

## 4. Purpose of placing cookies and web beacons

The Company places cookies and web beacons on the website in order to recognize a person who has visited the website before; to map the visitor's habits and interests; and to improve the security of the website.

## 5. Cookies placed on the website by the Company

Clair & Curtis does not place its own cookies on its website.

## 6. Cookies and web beacons placed on the website by third parties

Clair & Curtis places cookies and web beacons from companies specialised in analysing data on the website.

#### 6.1. Google Analytics

Clair & Curtis uses Google Analytics, a web analytics service provided by Google Inc. Google Analytics reports visitor interactions with the website. These cookies/web beacons only record non-personally identifiable information. Browsers do not share their own cookies between domains. The information obtained from these cookies/web beacons may be transmitted to and stored by Google Inc. on servers in the United States. Google Inc. will use the transmitted and stored data to evaluate your use of the website, compile reports on website activity and provide other services relating to website activity and internet usage for RPM. More information about Google Analytics is available at the following link: <u>https://www.google.com/analytics/learn/privacy.html?hl=hu</u>.

## 7. Blocking the placement of cookies and web beacons

If you wish to block the placement of cookies or web beacons on your computer or mobile device, you can do so in the settings menu of your browser. If a visitor disables the use of cookies and web beacons, they may not be able to use certain features of the website. For more information on how to delete, disable or enable cookies in the Google Chrome browser, please click on the following link: https://support.google. com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=hu For more information on how to delete cookies in the Firefox browser, please click on the following link: https://support.mozilla.org/hu/kb/weboldalak-altalplaced-cookies-torlese-samito. For more information on how to delete, disable or enable cookies in the Microsoft Explorer browser, please visit https:// support.microsoft. com/hu-hu/help/17442/windows-internet-explorer-delete-manage-cookies.

# 8. Information about settings and blocking of third party services

You can download the additional application that prevents Google Inc. from collecting data through cookies and web beacons at the following link: https://support.google.com/analytics/ answer/181881?hl=hu